

APPROVED	O.G. F.G.	
BY	CLASS	SUBCLASS
D. J. TSMAN		

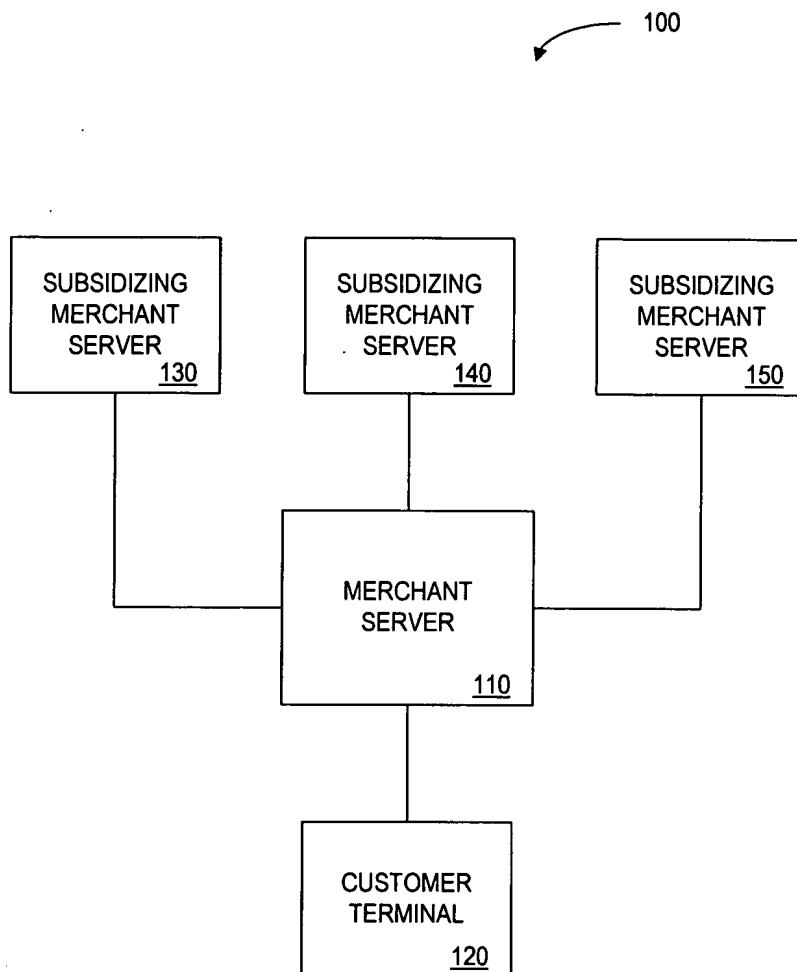


FIG. 1

SECRET 12361260

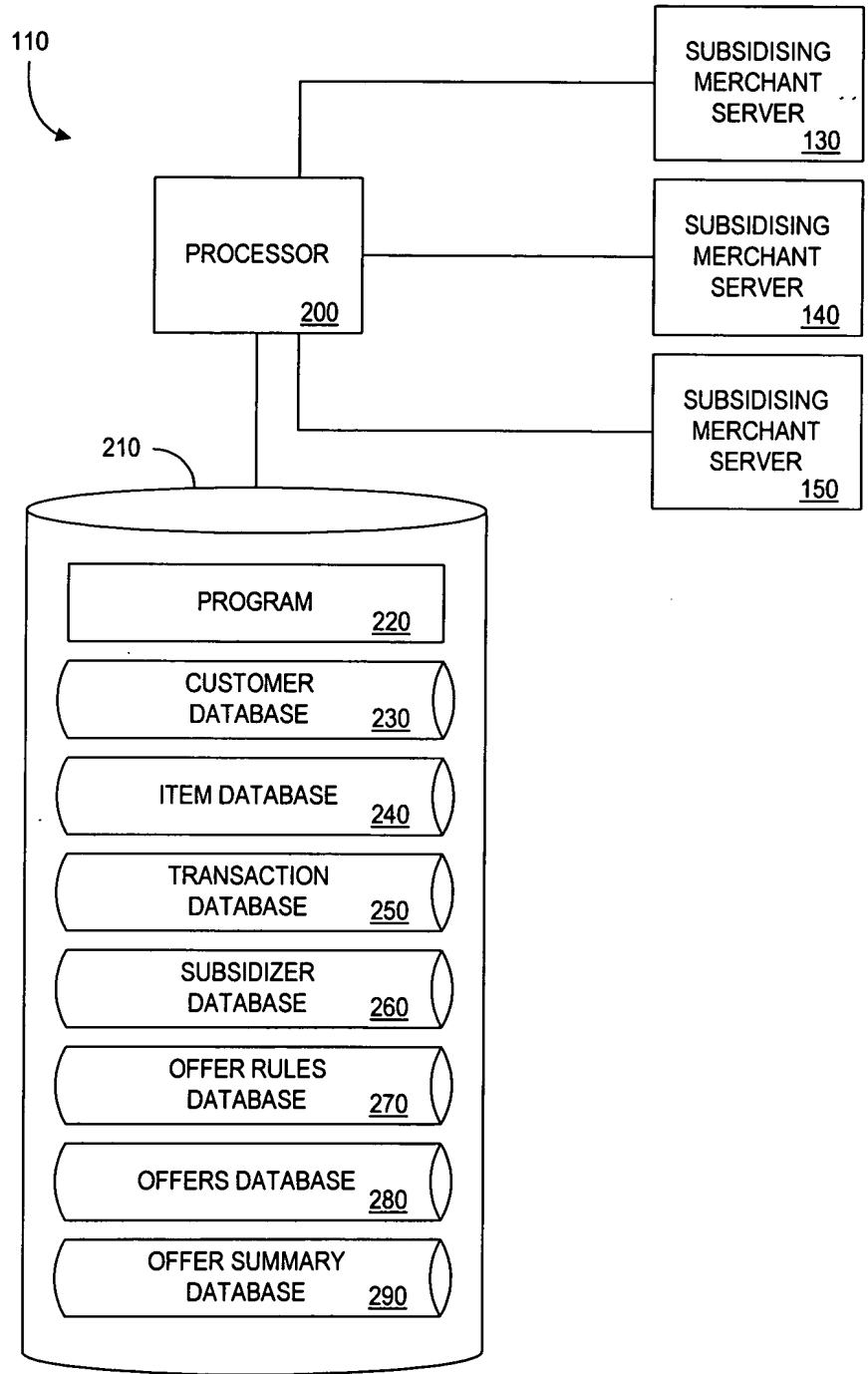


FIG. 2

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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300

302	CUSTOMER IDENTIFIER 320	NAME 322	BILLING ADDRESS 324	CREDIT CARD INFORMATION 326	E-MAIL 328
304	C0001	DAN MANN	123 MAIN ST.	VISA 1111-1111-1111-1111	DMANN@ISP.COM
306	C0002	STEVE DAVIS	3 RIVERPLACE ROAD	AMEX 4444-555 6666-3333	SDAVIS@SCHOOL.EDU
308	C0003	JEFF SMITH	2 THRUSH LANE	DIS 2222-3333 4444-7777	SMITH@WEBTV.COM
	C0004	GEORGE ALAN	15 LAUREL AVENUE	VISA 1111-4444-8888-3333	ALAN@WORK.COM

FIG. 3

APPROVED BY DRAFTSMAN	O.G. FIG.	
	CLASS	SUBCLASS

ITEM IDENTIFIER <u>420</u>	ITEM DESCRIPTION <u>422</u>	ITEM PRICE <u>424</u>	AVAILABILITY <u>426</u>
P001	WAR AND PEACE	\$13.95	IN STOCK
P002	SUN TZU: THE ART OF WAR	\$15.95	AVAILABLE IN 2-3 DAYS

APPROVED	O.G. FIG.	
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500

TRANSACTION IDENTIFIER 520	TIME OF TRANSACTION 522	ITEMS ORDERED 524	CREDIT CARD INFORMATION 526	AMOUNT CHARGED 528	DELIVERY ADDRESS 530	CUSTOMER IDENTIFIER 532
T 000 001	1/4/2001 8:07 AM	P038, P049, P812	VISA 1111-1111- 1111-1111 EXP. 3/2002	\$49.87	123 MAIN ST. TOWN, USA	NONE
T 000 002	1/9/2001 9:00 PM	P123	MASTERCARD 2222-2222- 2222-2222 EXP. 9/2002	\$0.00	9876 PARK AVE. CITY, USA	C1234
T 000 003	1/10/2001 3:02 AM	P456, P789, P789	AMEX 9999-9999- 9999-9999 EXP. 4/2005	\$0.00	24 SHADY LA. TOWN, USA	C5678

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FIG. 5

APPROVED BY DRAFTSMAN	O.G. FIG.	
	CLASS	SUBCLASS

600

602	SUBSIDIZING PARTY IDENTIFIER 620	SUBSIDIZING PARTY NAME 622	ACCOUNT 624	AMOUNT OWED TO MERCHANT 626
604	S001	CREDIT CARD COMPANY X	BANK ACCOUNT #2345678	\$855.00
606	S002	LONG DISTANCE TELEPHONE Y	MC 1111-2222- 3333-4444	\$4,390.00
	S003	SATELLITE TELEVISION Z	PREPAID BALANCE \$10,500	\$0

FIG. 6

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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Sheet 2 of 2

OFFER RULE IDENTIFIER 720	SUBSIDIZING PARTY IDENTIFIER 722	SUBSIDY AMOUNT 724	WHEN EFFECTIVE 726	ADDITIONAL TRANSACTION REQUIRED 728
R00001	S11	UP TO \$50	ALWAYS	SIGN UP FOR CREDIT CARD ACCOUNT
R00002	S12	UP TO \$50	TOTAL PRICE > \$300	SIGN UP FOR CREDIT CARD ACCOUNT
R00003	S12	\$40	CREDIT CARD = VISA AND TOTAL PRICE > \$100	SIGN UP FOR VISA PLUS ACCOUNT
R00004	213	\$80	CUSTOMER IS FROM A NEW ENGLAND STATE	SIGN UP FOR CELLULAR TELEPHONE SERVICE
R00005	S14	\$75	CUSTOMER DOES NOT HAVE CABLE TELEVISION FROM SERVICE PROVIDER	SIGN UP FOR CABLE TELEVISION

702

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FIG. 7

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRA	MAN	

Sheet 2 of 2

800

OFFER IDENTIFIER 820	TRANSACTION IDENTIFIER 822	SUBSIDIZING PARTY 824	OFFER RULE APPLIED 826	SUBSIDY AMOUNT 828	TOTAL PRICE 830	TOTAL PRICE WITH SUBSIDY 832	ACCEPTED YES/NO 834
F001	T123	S111	R1230	\$50	\$97.12	\$37.12	YES
F002	T456	S222	R4561	\$100	\$19.95	\$19.95	YES
F003	T789	S345	R7892	\$10	\$10.00	\$0	YES
F004	T109	S678	R0123	\$15	\$15.00	\$0	YES
F005	T555	S901	R3454	\$75	\$48.00	\$0	YES

802
804
806
808
810

FIG. 8

APPROVED	O.G. FIG.	
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900

SUBSIDIZING PARTY IDENTIFIER: S888				902
TOTAL NUMBER OF OFFERS: 1,794				904
TOTAL NUMBER OF OFFERS ACCEPTED: 1,003				906
TOTAL AMOUNT OF SUBSIDIES: \$52,800.00				908
OFFER RULE IDENTIFIER 920	NUMBER OF OFFERS 922	NUMBER OF OFFERS ACCEPTED 924	AMOUNT OF SUBSIDIES DUE 926	
R1111	1004	500	\$2,500.00	
R2222	790	503	\$50,300.00	

910

912

FIG. 9

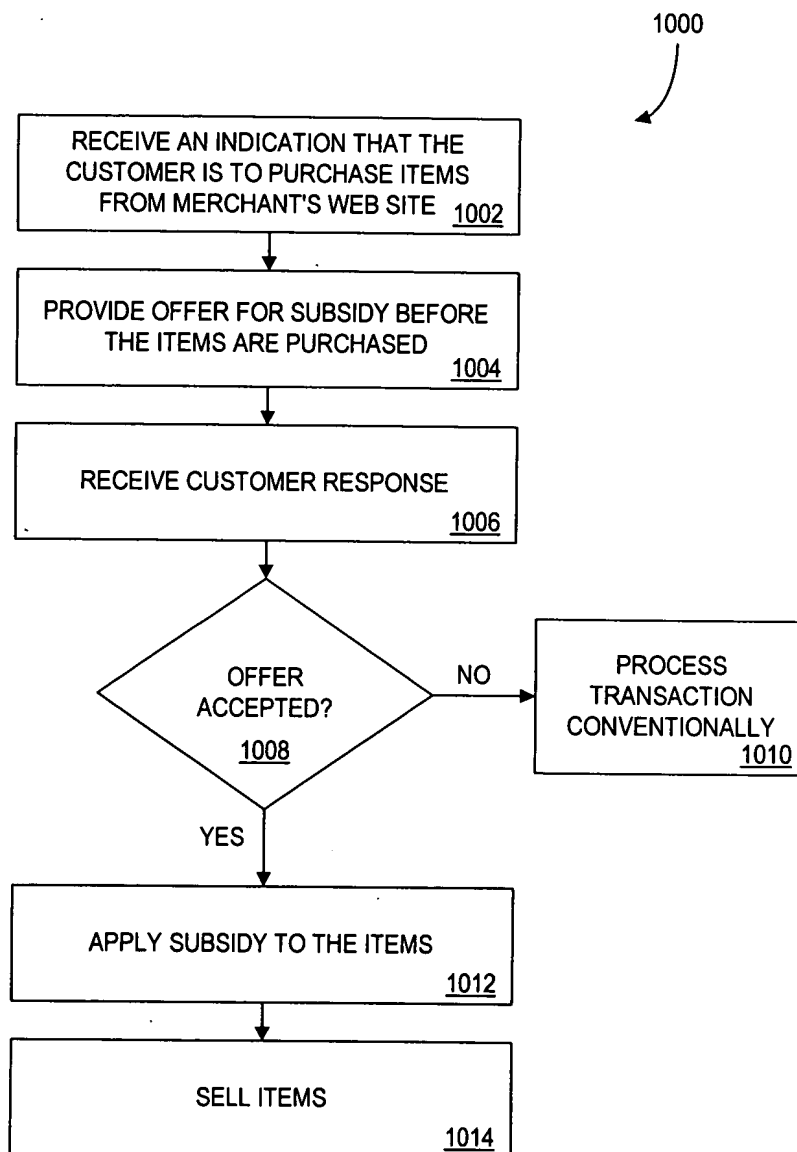


FIG. 10

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DATE		

1100

QUANTITY AND TITLE INFORMATION
FOR ITEMS IN YOUR SHOPPING CART:

QTY.	TITLE
1	WAR AND PEACE; TOLSTOY, LEO

PRICE \$13.95

SHIPPING \$5.00

TOTAL PRICE \$18.95

CLICK HERE TO SEND US YOUR ORDER

GET THIS PURCHASE FOR FREE!

1110

1112

FIG. 11

09219267 122396

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09219367-12398
96227-9267260

1200

APPLY FOR A VISA PLUS CREDIT CARD ACCOUNT
AND YOUR PURCHASE IS **ABSOLUTELY FREE!**

APPLICATION FOR CREDIT

NAME:

ADDRESS 1:

ADDRESS 2:

SOC. SEC. NUMBER:

ANNUAL INCOME:

1204

CLICK HERE TO
COMPLETE THE
APPLICATION

1202

1206

BACK TO MY
SHOPPING CART

FIG. 12

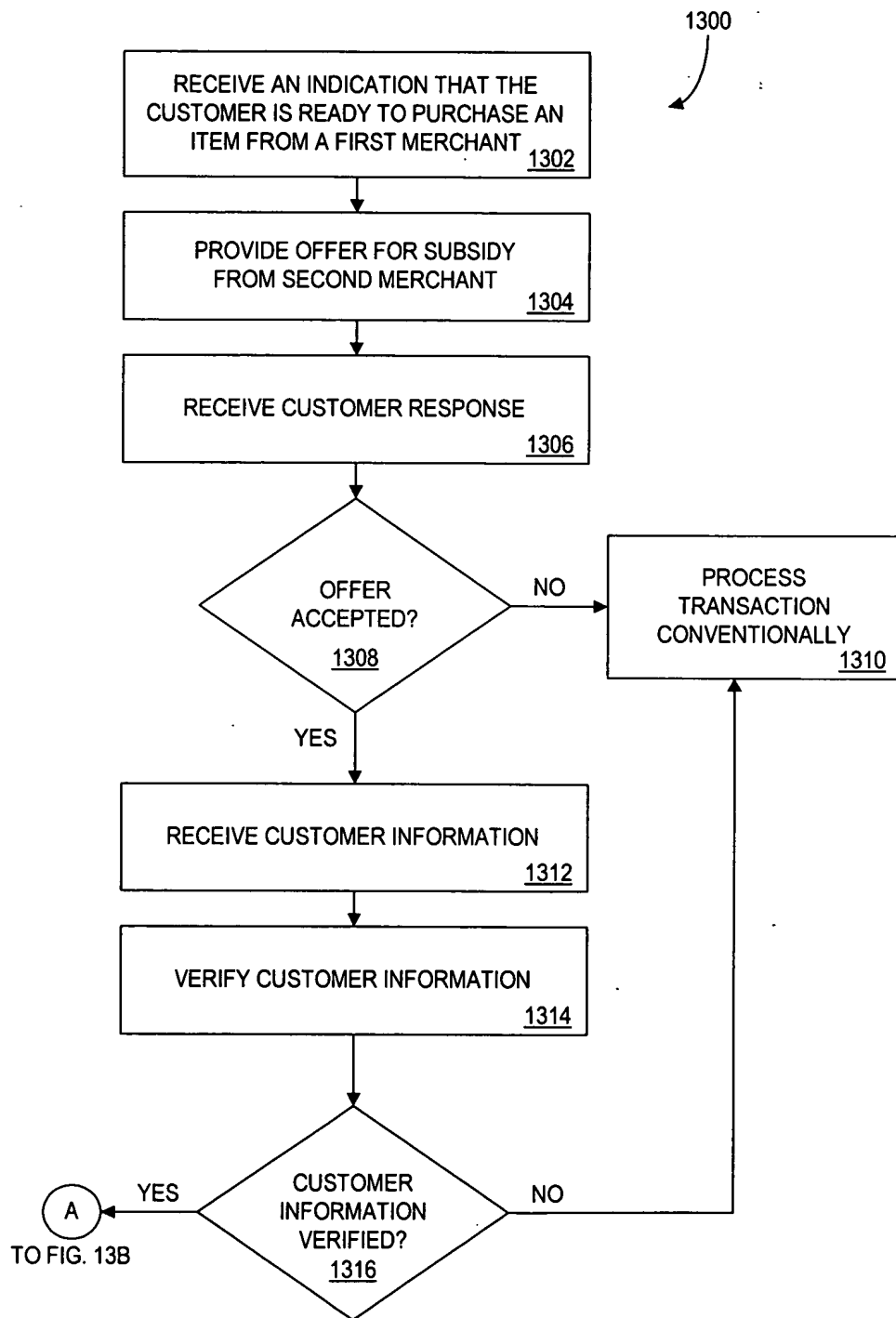


FIG. 13A

0219267 122398

APPROVED	O.G. FIG.	
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FROM FIG. 13A

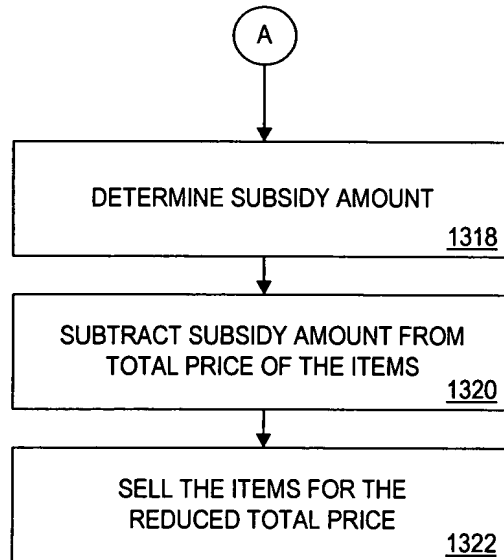


FIG. 13B

09219267 122398

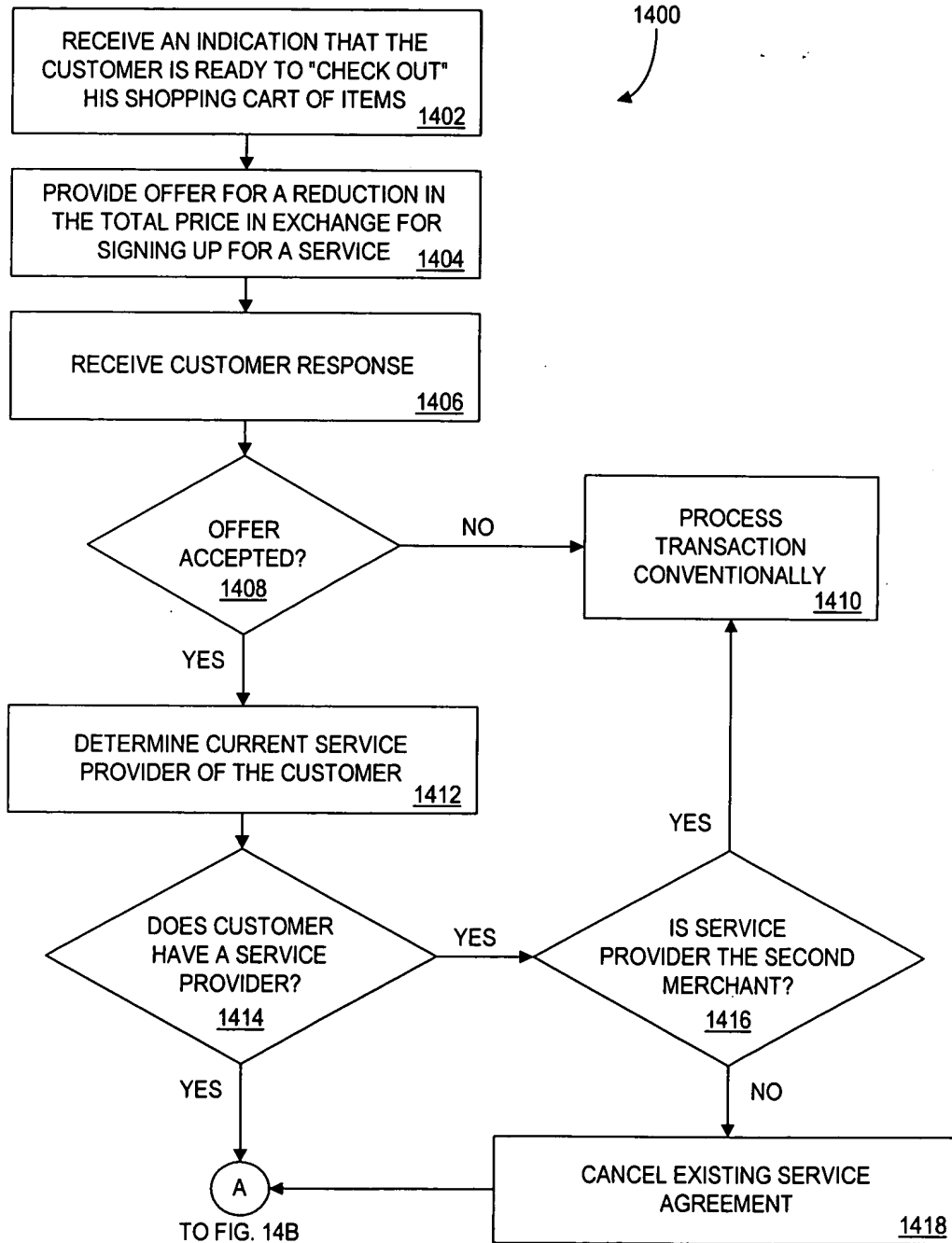


FIG. 14A

APPROVED	O.G. FIG.	
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FROM FIG. 14B

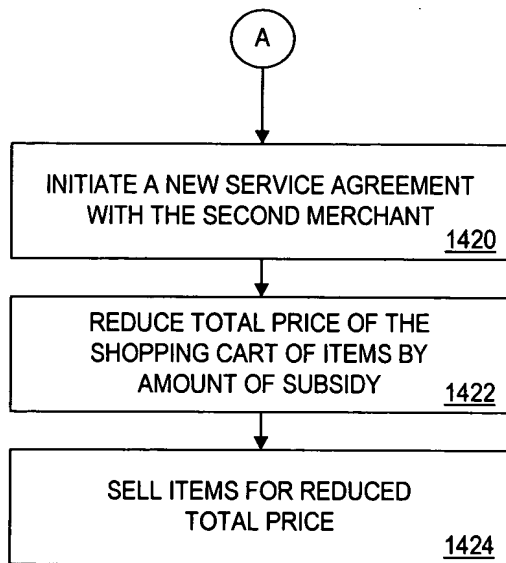


FIG. 14B

0919267 122398

1500

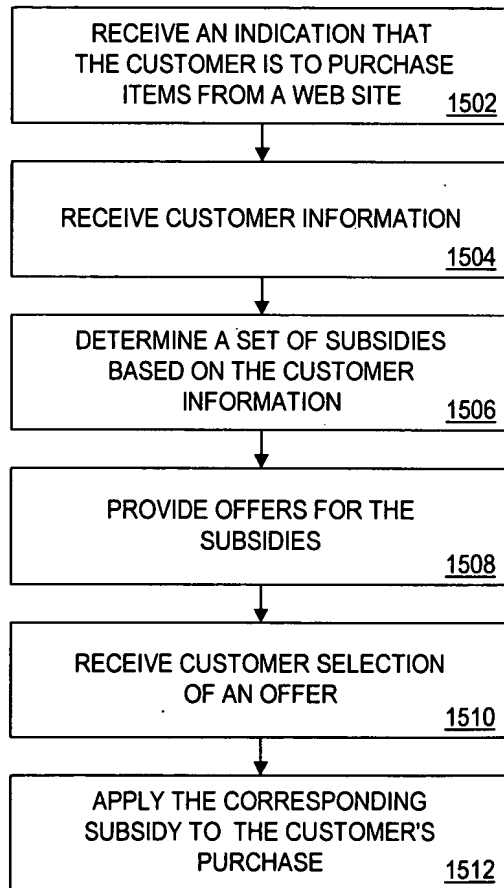


FIG. 15

09219267 122398

APPROVED	O.G. FIG.	
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DRAWN BY		

1600

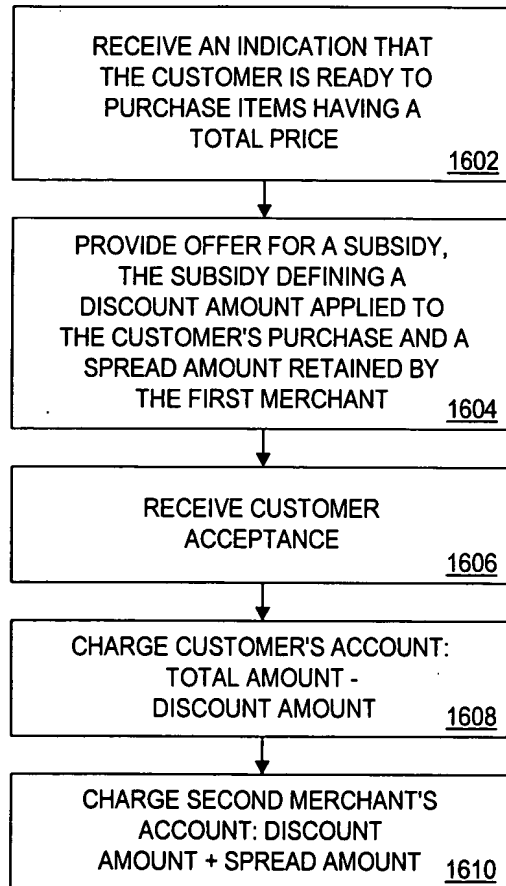


FIG. 16

0919257-2260